Meet the makers of our quality local products

Debbie Ncube
Founder of Eden All Natural
Read her story inside.

For the love of local

Our supplier partners share our philosophy that business is about more than just making a profit and that doing good is good business. As the pioneer of own-brand products in South Africa, you can expect us (with the help of our partners) to continue to bring you quality products that are healthy, delicious, convenient, proudly South African and of great value.

For more information, go to www.pnp.co.za/peopleplanet.

Proudly South African products
Antoine van Heerden started making nut spreads over weekends to satisfy his own cravings, but he soon found other people loved his creations and so ButtaNutt was born.

ButtaNutt’s first batch of spreads is bottled in four flavours: roasted macadamia, cinnamon macadamia, chocolate macadamia and roasted almond.

Van Heerden says the company’s vision is to become the most trusted tree nut spread producer in Africa.

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Naturally beautiful hair

Ntombenhle Khwathwane started AfroBotanics to empower African women to embrace their natural beauty. Her natural haircare and health products inspire confidence and give women an alternative to chemically treating their hair.

After a humble beginning, AfroBotanics was one of Pick n Pay’s Boost Your Biz competition winners and the company now supplies selected Pick n Pay stores with natural haircare products.

Spice up your home cooking

Gillian Downes founded Spice and all things nice in 2002 as a way to combine her love of food and nutrition with her experience in business. Today, she employs a permanent staff of 10 women who make and package a range of curry powders and pastes, flavoured rice and couscous, poppadoms, muesli and salad sprinkles by hand in Salt River, Cape Town.

Spice and all things nice supplies quality products to 18 Pick n Pay stores. Going forward, Gillian plans to expand and grow her company’s range of products and work on a recipe book.

Ntombenhle Khwathwane
Founder of AfroBotanics

Gillian Downes
Founder of Spice and all things nice

Supporting small businesses
Dessertworx has been putting love and passion into creating the most delicious ready-to-eat chocolate mousse, jellies, custard and other chilled desserts since 1997. Pick n Pay has stocked their creations since they were founded 22 years ago and it’s been an absolute piece of cake partnering with them.

Heavenly sweet quality desserts

Debbie Ncube is a born entrepreneur. She founded Eden All Natural in 2013 with the goal of making natural, healthy peanut butter available and affordable to all South Africans.

Eden All Natural produces 100% homemade peanut butter with no added salt, sugar or preservatives and has supplied its quality products to Pick n Pay since 2015.

Debbie currently employs eight permanent staff members along with seasonal workers and she plans on expanding her company’s reach to Gauteng and the Eastern Cape. Her goal is to grow the company into South Africa’s largest natural peanut butter producer.
Eat Smart Organics creates natural and organic convenience meals using only locally sourced ingredients from local suppliers.

Pick n Pay is proud to partner with a company that empowers women and encourages customers to recycle and reuse their containers.

Rene Hector
Co-founder of Eat Smart Organics

Organically smart and delicious

Peter Nyathi founded Tropical Mushrooms from scratch with a bank loan in 1999 and has nurtured it to become the biggest black-owned mushroom farm in South Africa. The farm now employs 146 Magaliesburg locals to produce 500 tonnes of the finest fresh mushrooms annually.

Homegrown organic mushrooms

Rene Hector
Co-founder of Eat Smart Organics

Comfort and confidence

Ros Bechet founded the female-owned and operated Ava Secrets with the aim of changing women’s perceptions of feminine hygiene products from a grudge purchase to an aspirational cosmetic product of superior quality and comfort.

Made from breathable, superior quality materials, their range of pads and liners are highly absorbent, while their tampons are chlorine-free.

Ros Bechet
Founder of Ava Secrets

Peter Nyathi
Founder of Tropical Mushrooms
Fish4Africa has provided fresh and frozen seafood to selected Pick n Pay stores in the Western Cape daily since 2016. With 23 years of experience, co-owners Nicolette de Freitas and Jose Moniz take great pride in creating jobs, especially empowering young women to enter the sustainable fishing industry.

Nicolette de Freitas  
Co-founder of Fish4Africa

Husband and wife duo, Dawn and Barry Petersen, started Green Logic in 2014 with the aim of assisting parents to instil positive hygiene habits in their kids, as 80% of common illnesses come from our hands. Lunch-Box Buddy® is an antibacterial waterless hand sanitiser sachet that you can safely place inside a lunch box and has been a great success for many. The Petersens’ motto is, “no more excuses”, and they are proud advocates of positive change.

Dawn Petersen  
Co-founder of Green Logic

Quality skincare for natural beauty

After the birth of her son, Portia Mngomezulu simply couldn’t find a product to help her with the resulting stretch marks, so she set off to create it herself with Portia M Skin Solutions.

She started by sourcing oil from rural women in Limpopo. Today, Portia employs 17 people full-time and hopes to empower more women and grow her business to become one of South Africa’s biggest natural skincare brands.

Portia Mngomezulu  
Founder of Portia M Skin Solutions

Sustainable seafood every day
Happy Earth People makes a range of nutritious, eco-conscious foods, using legumes as their core ingredient. They believe in the goodness and sustainability of legumes and love creating products that are delicious and nutrient-dense. Their products are available at selected Pick n Pay stores.